



MRCI

MIGRANT RIGHTS
CENTRE IRELAND

Embargoed to 00.01 Thursday 29th August

Polling Results

28th August 2024

*Research Methodology

Research carried out by Ireland Thinks on behalf of the Migrant Rights Centre Ireland

- Fieldwork: 4-5th July, 2024
- Delivery: SMS Messaging
- Methodology: Propensity score matching & weighting
- Sample size: 1,465
- Margin of Error: +/- 2.6 per cent

Research Methodology Explained

Stage 1: Where do your participants come from?

Using random digit dialling and online ads Ireland Thinks has built a panel of approximately 25,000 people, the equivalent of Thomond Park Stadium who are happy to participate in our monthly polls. This is continually topped up through advertisements targeting specific demographics as and when they are needed.



Stage 2: So, these are surely highly engaged people, how are they representative?

No. For our polls our algorithm chooses 5,000 specific individuals to take part. They are chosen on the basis of their demographics and behaviours (age, gender, religious adherence, educational attainment, past voting behaviour, political interest etc.) to ensure that they are an **exact replica** of the census and within that, the most recent general election exit poll.

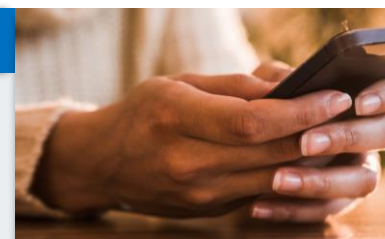
Note: This algorithm minimises design-effect error, meaning that cross-tabs tend to be more reliable.



Stage 3: So how do you contact them? And how do you know the right person is answering?

Participants are sent an SMS message with a unique URL to participate in the opinion poll. Over 90% of the population own a smartphone, far fewer are at-home during the day (for face to face), use land-lines, or respond to unsolicited calls, or emails. Any duplicated entries from the same URL are deleted as is the user. Respondents must also match the data we have on record for the respondent.

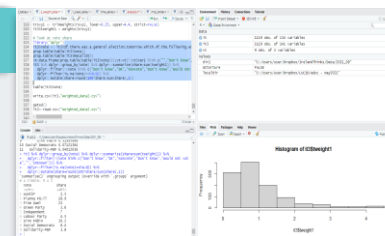
Note: Here we minimise social desirability bias and non-response bias.



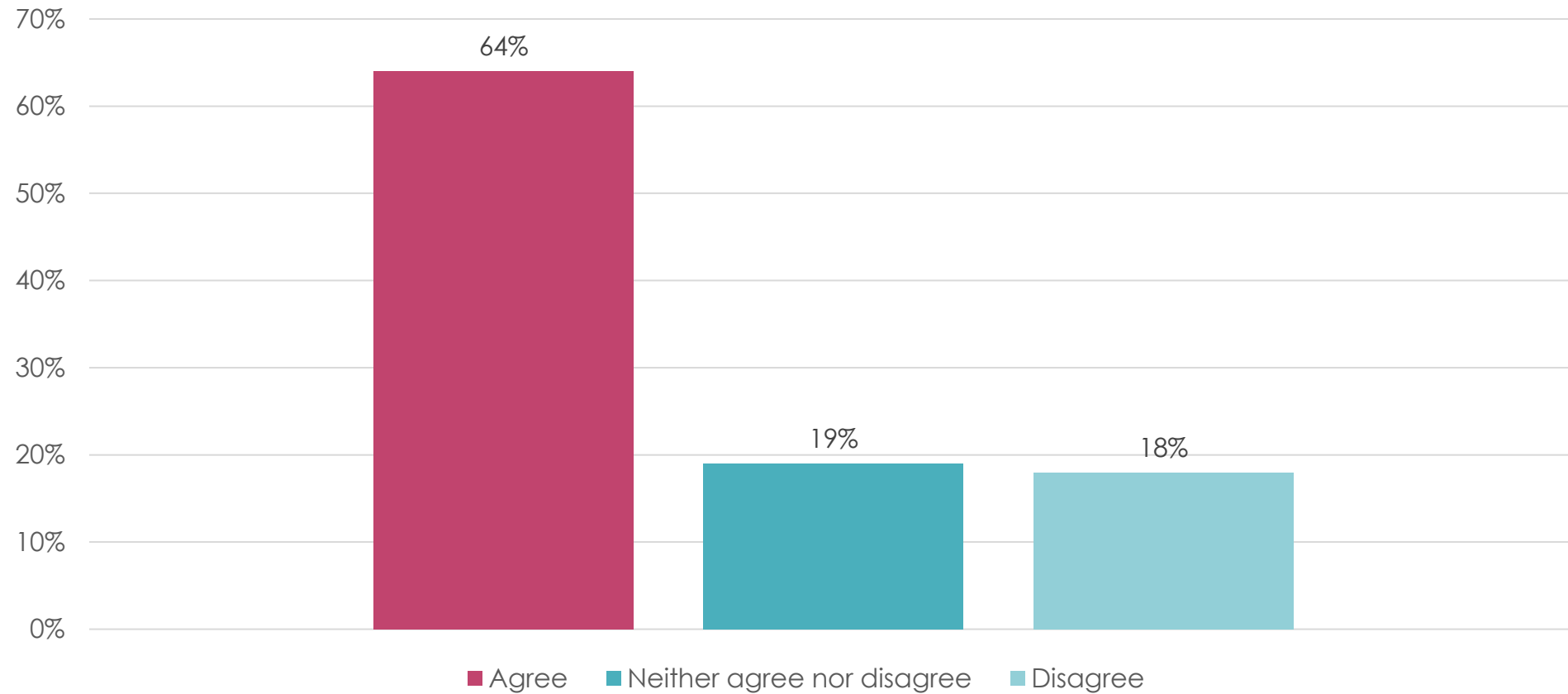
Stage 4: How long does it take? How do I know they're responding accurately?

We get over 1,000 responses within 3 hours, rising thereafter. The respondents experience is central to ensuring that we have quality responses. The polls are short, enjoyable and participants are rewarded by selecting the charity that we will donate to and results are published in a national newspaper. The responses are weighted to ensure that they are exactly representative of the population in terms of the same demographics above.

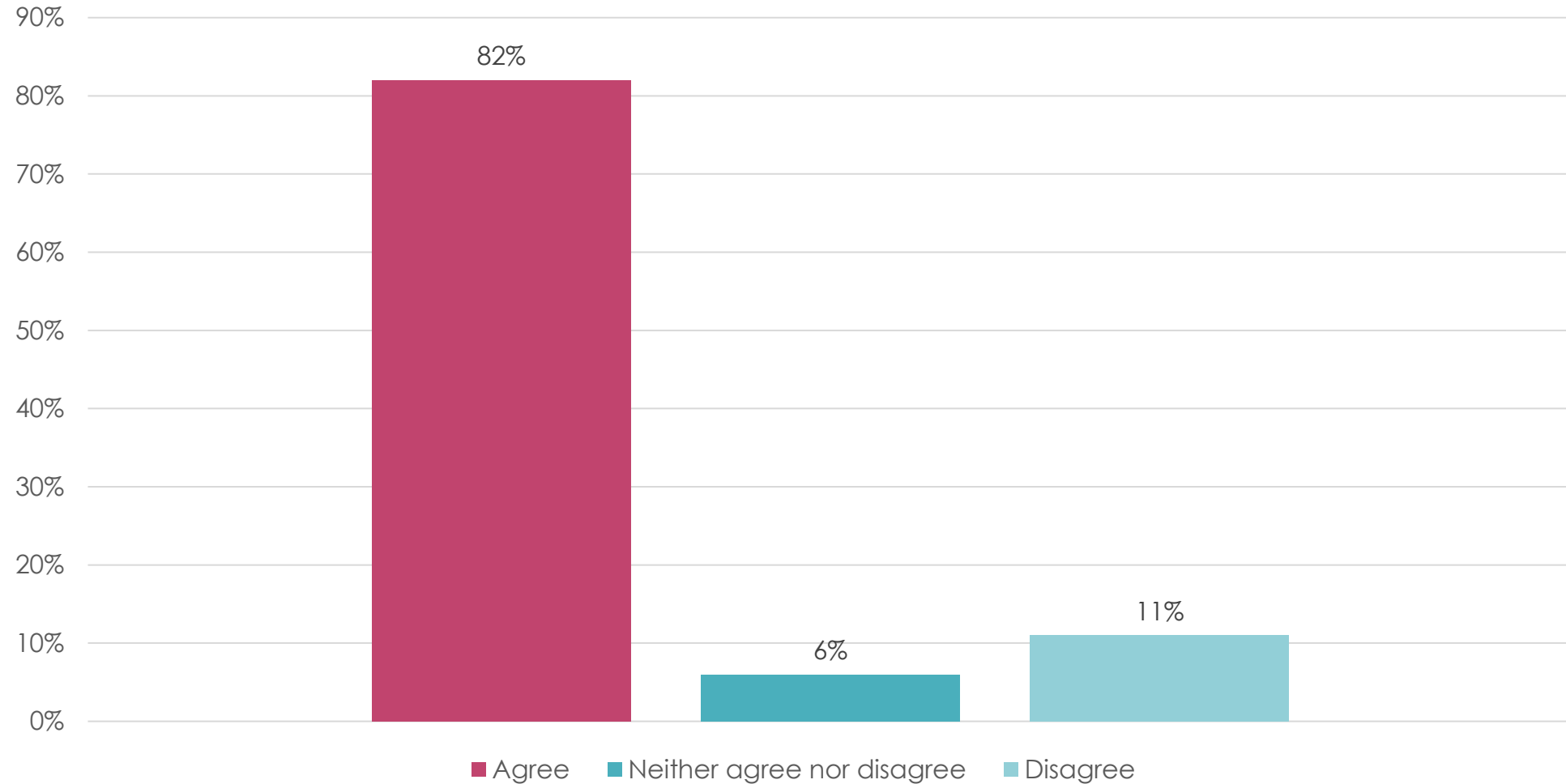
Note: Finally we minimise respondent error and sampling error.



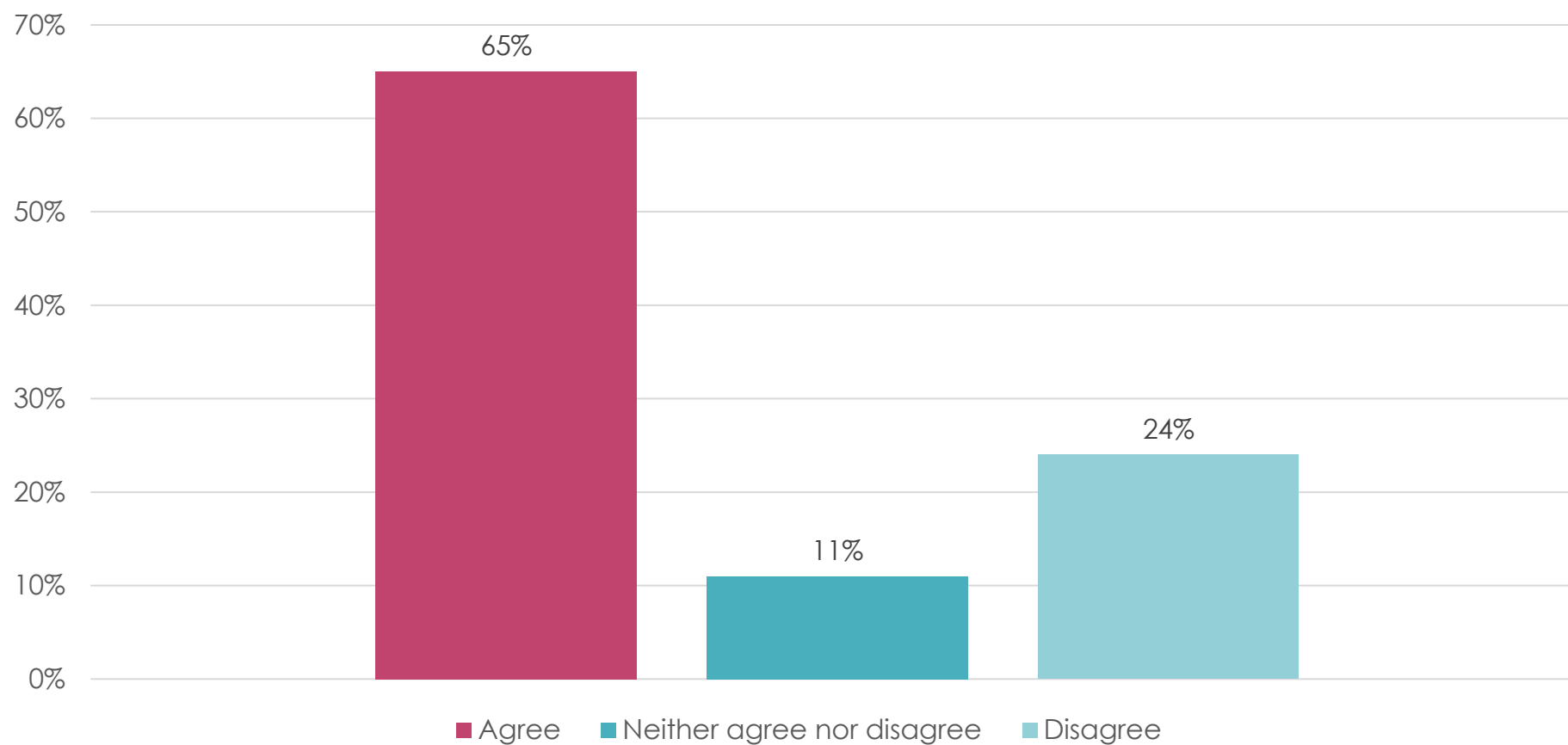
“Do you agree or disagree that Ireland should welcome people who move here to make a better life for themselves or their families?”



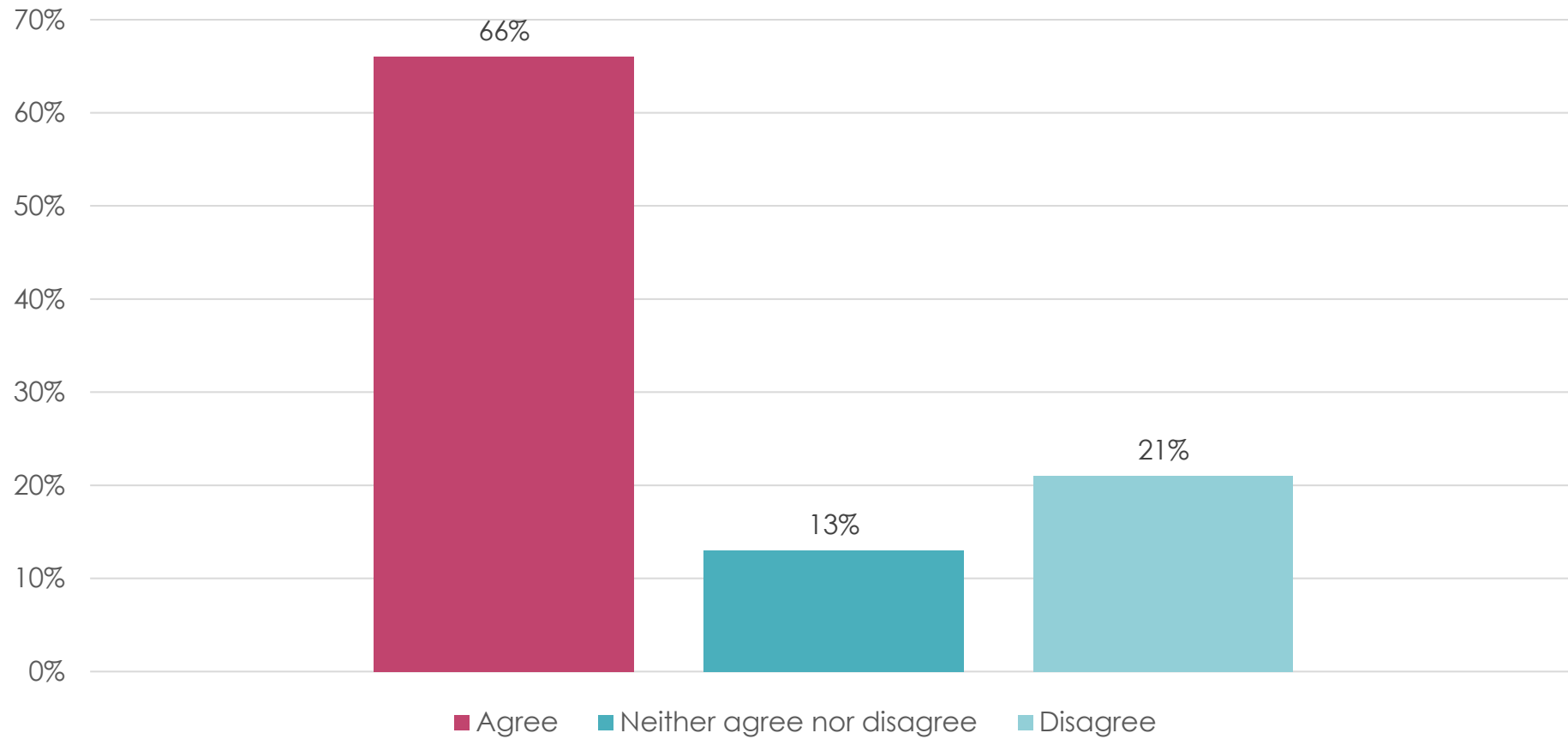
“Irish companies should continue to be able to recruit people from outside the EU to work in sectors where we can’t fill skills or labour shortages”



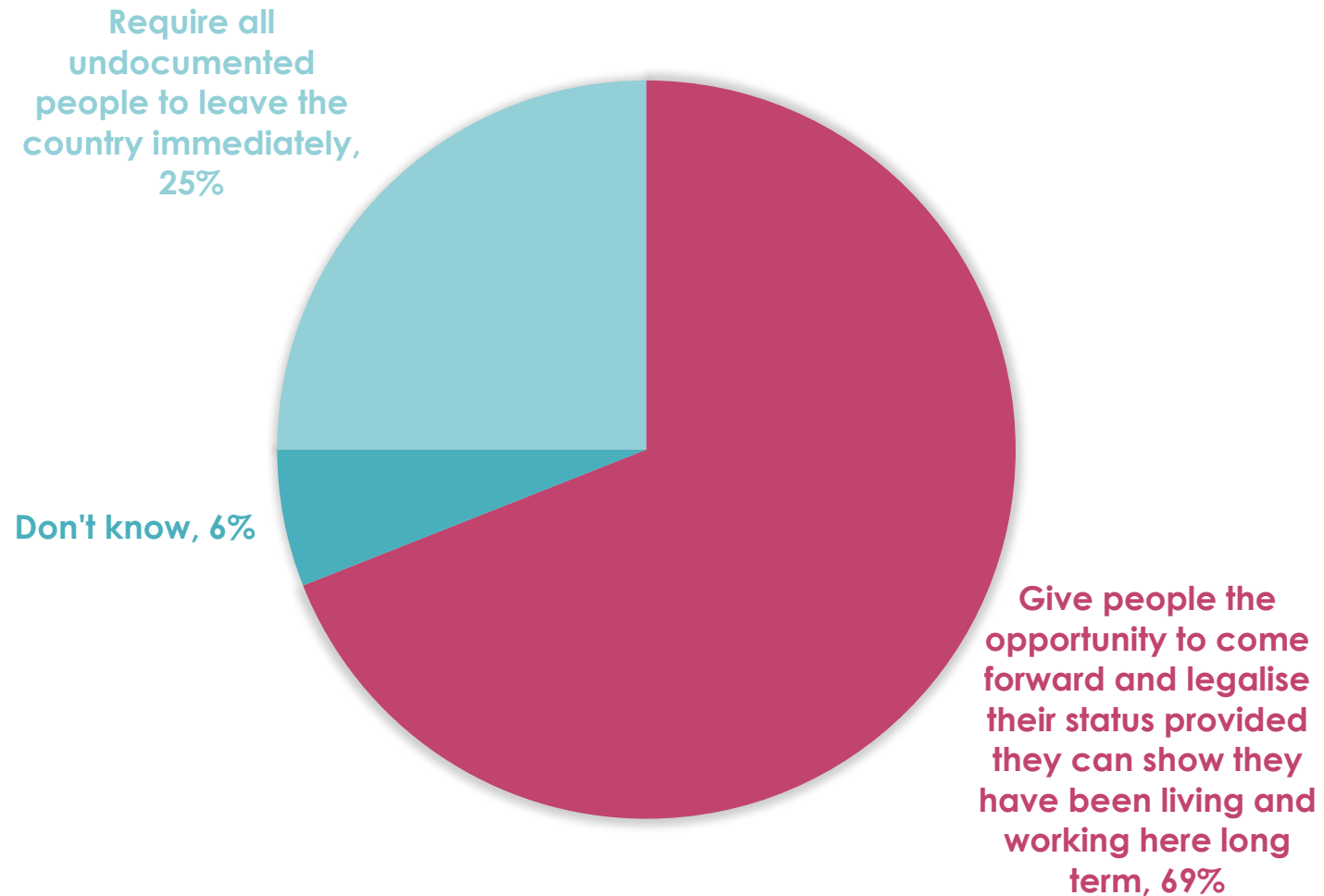
‘People from outside the EU, recruited to work in Ireland through the work permit system... should be allowed to bring their immediate family, spouse and or children when they come to work here’



‘People from outside the EU, recruited to work in Ireland through the work permit system... should have freedom to change to any job after 2 years’



Being undocumented means living in a country without all the necessary legal permissions. The vast majority of undocumented people in Ireland (including many with children) have been living and working here for a long time supporting themselves. They do not receive any state welfare supports or accommodation. What do you think Government policy should be towards these migrant workers?



Most people from outside the EU working, studying and residing in Ireland are required to pay a registration fee to obtain a new ID card every 12 months. Similar ID cards cost €55 (Driving Licence) and 75 (Passport) What do you think is a fair and reasonable amount for a person to pay to register and receive such a card?

Median: €57
Average: €147
(Average is higher due to the presence of extremely high values)

88% of people believe a fee of less than €100 is fair and reasonable

