

A menu of direct actions to choose from
Migrant Rights Centre Ireland (MRCI)

Below is an incomplete list of direct actions that can be taken to challenge decision makers and advance a campaign. Actions are roughly in order from least to most militant.ⁱ

- **Petitions or sign-on letters**
- **Friendly delegations**, with a small group of people visiting a target (perhaps to deliver sign-on letters or petitions) with a non-aggressive tone.
- **Sticker-up** or t-shirt up actions (works best in single worksite or location)
- **Phone action** - generate many phone calls to a target on the same day in the same time frame with a similar message or demand. (Can be hard to track unless you have people gathered in the same area.)
- **Leafleting/flying action** in strategic location at strategic time e.g. outside Dáil Éireann at a time when T.D's are entering and leaving
- **Leafleting plus:** add on's to leafleting could include: a bullhorn with 3 sentence description of issue; gathering signatures on support petitions; or soliciting donations for "migrant action fund" as a stunt.
- **Community forum:** invite target(s) to a community meeting full of our people prepped on the issue. Have tons of people giving testimony on the issue. Have a leader push target(s) for public commitment.
- **"Inside activity"** such as visits to employees, key allies, or work neighbours of target. Could include "door-to-door" visits to civil servants inside Minister's office or Department building. Could ask employees to sign support petition or wear stickers, or just visit staff with leaflets and a short campaign description. Could use unions of civil servants to negotiate access.
- **Press conference**
- **Demonstrations**
 - Rally
 - Picket line
 - March
 - Protest
 - Silent marches/vigil
- **Aggressive delegation.** Could include large group visiting target, demanding a meeting or commitment, cameras and video cameras, refusal to leave, involvement of strategic allies, t-shirt and sticker ups....
- **Banner drop** putting a banner targeting a law, as part of political campaign. May be dropped on target or somewhere strategic and public to signify start of campaign, build awareness etc. Needs to be very visual with strong message
- **Street theatre**
- **Flash mobs**
- Having a presence at **target's public appearances** and out-of-the-office functions. Could include an "outside strategy" with leafleting or demonstration and an "inside strategy" with people stationed inside to ask pointed questions, leaflet attendees, disrupt....
- **Candlelight or prayer vigil**
- **Strike**
- **Civil disobedience** (deliberately breaking laws and risking arrest to publicise fight)
- Occupy or take over lobbies or other buildings
- Block traffic or access

Ways to amplify the above actions

- Dramatic creative props (e.g. huge inflatable rats) or puppets
- Profiling strategic allies
- Militant tone and messaging
- Aggressive use of camera and videotaping, especially with target or target's representatives
- More balloons, flags, banners...
- Noisemakers: whistles, pots and pans, drums, music

ⁱ Many thanks to Deirdre Lehn for putting this menu of options together for the MRCI